

Contact: Jennifer Winston
Phone: (702) 486-5127 ext. 3430 / (702) 630-4028 cell
Date: 6/12/2013

NDOW to Host Lifejacket Trade-in Event

In an effort to ensure boaters remain safe on Nevada's waters the Nevada Department of Wildlife (NDOW) is will hand out free life jackets Saturday at Dry Dock Boat Sales, on Boulder Highway, from 9 a.m. to noon while supplies last.

To receive a free life jacket, game wardens and education personnel from NDOW are asking boaters to bring in their old, outdated, ill-fitting or damaged life jacket to trade. New jackets will be available in children to adult sizes.

"A lot of people don't wear life jackets while boating because the jacket is too small, damaged or isn't comfortable," said Game Warden Captain David Pfiffner, NDOW's boating law administrator. "We are handing out these nice vest-type jackets to show people that life jackets can be comfortable to wear and look good."

Boaters will also be given safety information at the life jacket trade in event. The event is aimed primarily at improving boating safety, but anyone with a life jacket to trade will be given a new one, while supplies last.

Drowning was the reported cause of death in 70 percent of recreational boating fatalities in 2011 according to U.S. Coast Guard statistics. Nearly 84 percent of those who drowned were not wearing life jackets. At Lake Mead National Recreation Area, eight people reportedly drowned in 2012 with none of them wearing a life jacket.

Nevada Department of Wildlife

Headquarters / Western Region 1100 Valley Road Reno, NV 89512 (775) 688-1500 Fax (775) 688-1595

Eastern Region 60 Youth Center Road Elko, NV 89801 Phone (775) 777-2300

Southern Region 4747 Vegas Drive Las Vegas, NV 89108 Phone (702) 486-5127 Fax (702) 486-5133

NDOW is the state agency primarily responsible for boating safety. Boaters can learn more about Nevada’s specific safe boating programs or take a boating education course online at the NDOW website www.ndow.org.

The Nevada Department of Wildlife (NDOW) protects, restores and manages fish and wildlife, and promotes fishing, hunting, and boating safety. NDOW’s wildlife and habitat conservation efforts are primarily funded by sportsmen’s license and conservation fees and a federal surcharge on hunting and fishing gear. Support wildlife and habitat conservation in Nevada by purchasing a hunting, fishing, or combination license. Find us on Facebook, Twitter or visit us at www.ndow.org.

--30--

Nevada Department of Wildlife <i>Experience Nevada’s Wildlife . . . It’s Worth It!</i>		
Southern Region 4747 Vegas Drive, Las Vegas, NV 89108 Ph (702) 486-5127 Fax (702) 486-5133	Headquarters / Western Region 1100 Valley Road Reno, NV 89512 Ph (775) 688-1500 Fax (775) 688-1595 www.ndow.org	Eastern Region 60 Youth Center Road Elko, NV 89801 Ph (775) 777-2300